

Press Release

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Coborn's Announces Grand Opening of Otsego Shopping Campus

The modern and convenient shopping campus includes expanded grocery and liquor stores plus the additions of Erbert & Gerbert's, Ace Hardware, and Pet Supplies Plus

ST. CLOUD, MN – Coborn's, Inc., is excited to announce the grand opening of the new shopping campus in Otsego with the Coborn's Marketplace grocery store as the anchor. The site includes the expansion of Coborn's grocery and liquor stores as well as the addition of Erbert & Gerbert's, Ace Hardware, and Pet Supplies Plus, bringing a modern and convenient one-stop shopping destination to residents in the greater Otsego area.

"Coborn's has enjoyed being part of the Otsego community for the past few years," said Dennis Host, Senior Vice President of Marketing and Communications. "As we've watched and been part of the growth of the community, we're excited about our investment in this convenient and refreshed shopping campus, offering our guests a larger assortment of fresh grocery products, friendly service, and a remarkable shopping experience – with multiple retail offerings to meet a variety of needs for Otsego residents."

The expansion of the Coborn's grocery and liquor store was announced in January. The existing shell of the grocery store was expanded by an additional 10,000 square feet to accommodate wider aisles and approximately 2,900 new products. This expansion also includes the addition of Erbert and Gerbert's Sandwich Shop inside the grocery store. The sandwich and soup restaurant features dine-in, pick-up, and drive-thru services, offering guests a tasty, fresh, and convenient new quick-serve meal option. The liquor store was also expanded to be able to offer a much larger assortment of beer, wine and liquor products and an in-store tasting center. Caribou Coffee is also part of the main building and features in-store and drive-through service.

In addition, Ace Hardware and Pet Supplies Plus were added to the campus, making this truly a destination for one-stop shopping. Both stores will open to the public on Wednesday, June 19, and are in the northwest corner of the property.

A grand opening will be celebrated beginning June 19 with giveaways, including free groceries to the first 50 guests, cake, an appearance by Coborn's beloved mascot Moobell, prizes, a grill out, an ice cream truck, and more. The celebration will continue on June 20 with live music by Tim Fast and root beer floats on June 21. June 27 is Kids Day with ice cream and activities for children of all ages to enjoy. Exclusive offers and food samples will be available each day throughout the store.

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About Coborn's, Inc.

St. Cloud, Minn.-based Coborn's, Inc. is a 103-year-old employee-owned grocery retailer with nearly 10,000 employees and 77 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#), [Hornbacher's](#), [Tadych's Marketplace Foods](#) and [Sullivan's Foods](#) banners. Coborn's, Inc. also operates fuel, liquor, and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S.